

Key Responsibilities & Duties of a Volunteer Storyteller

THE ROLE

Storytellers play a vital role in showcasing the Trust's impact by sharing their own experiences, this helps to raise awareness, fundraise, or inspire young people to join a four-day sailing adventure.

You might be comfortable standing in front of an audience, or happier chatting one-to-one or in a small group at a hospital or fundraising events - there's a Storyteller opportunity suitable for everyone.

You could be a parent/guardian who has seen first-hand the Trust's impact on your child and family, maybe you were once that young person who has experienced the magic of our trips, or perhaps you are a skipper or volunteer, who has been part of making a transformational difference to young lives.

Stories create powerful emotions that inspire people to do something. By volunteering to share your story, we will make sure you have the most suitable opportunities and support, so your story has the biggest possible impact. We can help with preparing presentations, promotional materials and any training or support needed.

We will pair you with a storytelling opportunity, or you might be organising your own within any communities and networks you are part of, e.g. schools, clubs, events. Whichever you are doing, you will be given a point of contact at the Trust who can help you get everything organised, answer any questions and provide any further support required.

RESPONSIBILITIES & DUTIES

Before the event / talk

- Confirm all the details - whether it's an event/talk being organised through the Trust or something you've arranged yourself, be clear on where you've got to be at what time, what the format will be, if required what technology is available or you will be required to take and who the audience is.
- Prepare and practice your story - our team can support you with this.
- Some talks/events may require a presentation to be created - our team can help with this.

During the event / talk

- Share your story.
- Signpost to our services and website.
- Have a clear call to action as to what we want the audience to do next.

Doing more

- Occasionally we may ask you to help in other ways at an event, e.g. selling raffle tickets, setting up literature and packing down material, etc.

Look at our 'Talks Guide' [here](#) for lots more information and helpful tips!

