

Key Responsibilities & Duties of a Community Champion

THE ROLE

Have a think about what communities you are part of? Where you live? Clubs you belong to? Your school, college, university, or workplace? Your family and friends? Every one of these offers the potential to introduce the Ellen MacArthur Cancer Trust to someone new. They could be potential donors, fundraisers or volunteers, or you might even help connect a young person in recovery from their cancer to the Trust, who might never have know about us otherwise - think about how lifechanging that could be!

Community Champions are the friendly face of the Ellen MacArthur Cancer Trust in your local communities around the UK; you can play a unique role in raising both awareness and funds.

An independent position where you proactively find and manage locations to display our annual Inspire magazines and collection tins, as well as advocating for us to be the chosen charity at local events, clubs, and schools, etc.

WHO CAN BE A COMMUNITY CHAMPION?

Anyone who has a passion for supporting the Trust and the transformational difference we make. You will provide an excellent representation of the Trust and our ethos and have a motivation to increase our awareness.

Once we've got you set up with all the resources and onboarding you need - it's over to you! There is no target or minimum time requirements, just an encouragement to speak to as many local businesses and people in your network as possible to increase awareness and support of the Trust in more local communities around the UK.

RESPONSIBILITIES & DUTIES

As a Community Champion, you will:

- Proactively find places to display our Inspire magazine and collection tins in your community, ensuring appropriate permissions are gained.
- Inform us of locations where collection tins have been placed.
- Collect and bank any funds raised in collection tins following the relevant guidelines - we will let you know how to do this.
- Inform the Fundraising team of any events happening in your community in support of the Trust.

